



# Kelly D. Norris

[gardens@kellydnorris.com](mailto:gardens@kellydnorris.com)

[www.kellydnorris.com](http://www.kellydnorris.com)

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## **Short form (81 words)**

Kelly D. Norris is one of the leading horticulturists of his generation. In his practice, he explores the intersections of people, plants, and place through ecological, site-specific design and art. An award-winning author and plantsman, Kelly's work in gardens has been featured in *The New York Times*, *Better Homes and Gardens*, *Martha Stewart Living*, *Fine Gardening*, *Garden Design*, and numerous television, radio, and digital media appearances. His forthcoming book *Your Natural Garden* from Cool Springs Press launches in late 2024.

## **Long-form (187 words)**

Kelly D. Norris is one of the leading horticulturists of his generation. In his practice, he explores the intersections of people, plants, and place through ecological, site-specific design and art. An award-winning author and plantsman, Kelly's work in gardens has been featured in *The New York Times*, *Better Homes and Gardens*, *Martha Stewart Living*, *Fine Gardening*, *Garden Design*, and numerous television, radio, and digital media appearances. His forthcoming book *Your Natural Garden* from Cool Springs Press launches in late 2024.

Kelly's interdisciplinary studio investigates the intersections of landscape ecology and dynamic horticulture in public and private places across North America. He's the founder and curator of The Public Horticulture Company, an emerging ecological landscape startup based in Des Moines, Iowa. The studio annually produces the New Naturalism Academy, a virtual school for enthusiastic designers, as a commitment to continuing education and lifelong learning.

He is the former director of horticulture and education at the Greater Des Moines Botanical Garden, where for eight years, he directed efforts in design, curation, programming, garden, and facility management after serving as the owner's representative to nearly \$20 million in capital projects.