



KDN

people plants passion

Kelly D. Norris

Gardens by Kelly Productions

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Short form

Kelly D. Norris is an award-winning author and plantsman from Iowa and the director of horticulture and education at the Greater Des Moines Botanical Garden, a revitalized public garden in Des Moines, Iowa. Throughout his career, his work has been featured in *The New York Times*, *Organic Gardening*, *Better Homes and Gardens*, *Martha Stewart Living*, *Garden Design* and in numerous local and regional media appearances. In 2019, Kelly joined Cottage Farms Direct on QVC as a guest host.

At the Botanical Garden, Kelly is responsible for leading and directing a team of horticulturists and educators in all aspects of design, curation, programming, and garden management, after serving as the principal horticulture consultant to the \$18 million renovation project completed in 2014.

He's passionate about promoting plants in all forms of media—print to digital—in hopes of planting the world a more beautiful, functional place.

Long form

Kelly D. Norris is an award-winning author and plantsman from Iowa and the director of horticulture and education at the Greater Des Moines Botanical Garden, a revitalized public garden in Des Moines, Iowa. Throughout his career, his work has been featured in *The New York Times*, *Organic Gardening*, *Better Homes and Gardens*, *Martha Stewart Living*, *Garden Design* and in numerous local and regional media appearances. In 2019, Kelly joined Cottage Farms Direct on QVC as a guest host.

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As a writer and photographer, he regularly contributes to popular gardening magazines like *Country Gardens*, *Fine Gardening* and *The American Gardener* and a variety of industry trade publications. He's popularly known for his book *A Guide to Bearded Irises: Cultivating the Rainbow for Beginners and Enthusiasts* from Timber Press, which won the 2013 American Horticultural Society Book Award. His most recent book—*Plants With Style*—debuted in December 2015. As a speaker, he has garnered acclaim for his high-energy, zealous presentations on the national stage, leading many to call him

one of the rising stars of American horticulture. Kelly's career began at age 15 when he talked his parents into buying a nursery (Rainbow Iris Farm), and since then he's become one of the few gurus on marketing horticulture to emerging demographics.

Kelly has been fortunate to earn recognition for his work from a variety of organizations including three awards from Iowa State Horticultural Society (2009-2011) for his service and contributions to horticulture in Iowa; early career and young professional awards from the Perennial Plant Association (2011), GardenComm (2018) and the American Horticultural Society (2018); the Iowa Author Award for Special Interest Writing (2013), the youngest Iowan to be recognized in the history of the awards program; and a fellowship from the Chanticleer Foundation (2015) for his curatorial and plant exploration work at the Botanical Garden.

Kelly holds a bachelor's and master's degree in horticulture from Iowa State University.