



Kelly D. Norris

Gardens by Kelly Productions

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Short form (155 words)

Kelly D. Norris is one of the leading horticulturists of his generation. An award-winning author and plantsman, he is the director of horticulture and education at the Greater Des Moines Botanical Garden, a revitalized and progressive public garden in Des Moines, Iowa. Throughout his career, Kelly's work in gardens has been featured in *The New York Times*, *Organic Gardening*, *Better Homes and Gardens*, *Martha Stewart Living*, *Fine Gardening* and *Garden Design* and in his four books, including *New Naturalism: Designing and Planting a Resilient, Ecologically Vibrant Home Garden* from Cool Springs Press in 2021. Kelly also presents plants for Cottage Farms Direct on QVC and lectures widely to consumer and industry audiences.

At the Botanical Garden, Kelly is responsible for leading and directing a team of horticulturists and educators in all aspects of design, curation, programming, and garden management, after serving as the principal horticulture consultant to the \$18 million renovation project completed in 2014.

Long form (285 words)

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At the Botanical Garden, Kelly is responsible for leading and directing a team of horticulturists and educators in all aspects of design, curation, programming, and garden management, after serving as the principal horticulture consultant to the \$18 million renovation project completed in 2014.

He's the author of four books with his latest *New Naturalism: Designing and Planting a Resilient, Ecologically Vibrant Home Garden* debuting in 2021 from Cool Springs Press. His previous projects included *Iowa Gardener's Travel Guide* (2008), *A Guide to*

Bearded Irises: Cultivating the Rainbow for Beginners and Enthusiasts (2012; winner of the 2013 American Horticultural Society Book Award), and *Plants With Style* (2015). Kelly has been fortunate to earn recognition for his work from a variety of organizations including three awards from Iowa State Horticultural Society (2009-2011) for his service and contributions to horticulture in Iowa; early career and young professional awards from the Perennial Plant Association (2011), GardenComm (2018) and the American Horticultural Society (2018); the Iowa Author Award for Special Interest Writing (2013), the youngest Iowan to be recognized in the history of the awards program; and a fellowship from the Chanticleer Foundation (2015) for his curatorial and plant exploration work at the Botanical Garden.

Kelly holds a bachelor's and master's degree in horticulture from Iowa State University.